

LIMRA
EVENTS

About Us

With over 10 yrs of experience in BTL activation, we offer a one stop solution right from Strategy development, Design, Production and implementation.

The team comprises of Architects, Engineers and Designers which enables us to understand the nitty-gritty of the project.



Unauthorized vehicles may be
ticked towed at owner's expense.

OUR PHILOSOPHY

100% ETHICAL
PROCESSES

100%
TRANSPARENCY

100% CUSTOMER
SATISFACTION

WHAT WE DO?

BTL PLANNING &
ACTIVATION

MODERN TRADE
ACTIVATION

EXPERIENTIAL
MARKETING

BTL PLANING & ACTIVATION



Concept
Development



Design
Development



Manufacturing



Project
Management



On-ground
Installation

RETAIL BRANDING

Branding is absolutely critical to a business because of the overall impact it makes on your company/brand. We provide a complete solution for retail shop branding right from Dealer Signage & in-shop branding.

POSM/POP

We undertake all kinds of offset printing job for element like Dangler, Poster, Bunting, Shelf-talker, wobblers etc. which acts as a silent salesman in the store.

PRODUCT DISPLAY UNITS

We also manufacture CTU, FSU, Hanger & Parasite units for the product display which are very essential to drive sales.

Retail Shop Branding

- Dealer Board Signage
 - Front Lit Dealer board
 - Non-Lit Dealer board
 - Glow sign Dealer board



Retail Shop Branding

- In-Shop Branding
 - SAV / Vinyl
 - One way vision vinyl
- Shop revamping
 - Showroom design
 - Shop Painting



Retail Shop Branding

- ACP Board with
 - Acrylic Letter cutting with LED
 - Acrylic Letter cutting without LED
 - All Types of Channel Letter cutting



POSM/POP

- Offset Printing
 - Posters
 - Dangler
 - Bunting
 - Shelf Talker



POSM/POP

- Digital Prints
 - Standee
 - Cut-Out Standee
 - Acrylic Sandwich
 - Arch/Gate



Product Display Unit

- Counter Top Unit
- Boat Hanger
- Rack



CATEGORY DRESSING

Category Header, Bay Breakers, Shelf strips, Wobbler.

ENDCAP BRANDING

We will customise the Endcap as per

FLOOR STANDING UNIT (FSU)

It is the best solution for the effective in-store display to drive sales.

WET SAMPLING

We help the brand to reach out to consumers and experience the product through sampling.

MODERN TRADE ACTIVATION

With a systematic display, a good branding is also required to give a visual treat to your customers.



CATEGORY
DRESSING



ENDCAP



FSU



CATEGORY
DRESSING



FSU



SAMPLING

EXPERIENTIAL MARKETING

Brands to succeed should go beyond giving consumers attractive offers and samples and use Experiential Marketing as a strategy to stir positive emotions in consumer and foster brand loyalty.

We help the brand to identify the right kind of strategy that engages with the consumer and creates a real-life experience that will be remembered.



IT'S ALL ABOUT YOUR BRAND



Cool



Chic



Effortless



Confident



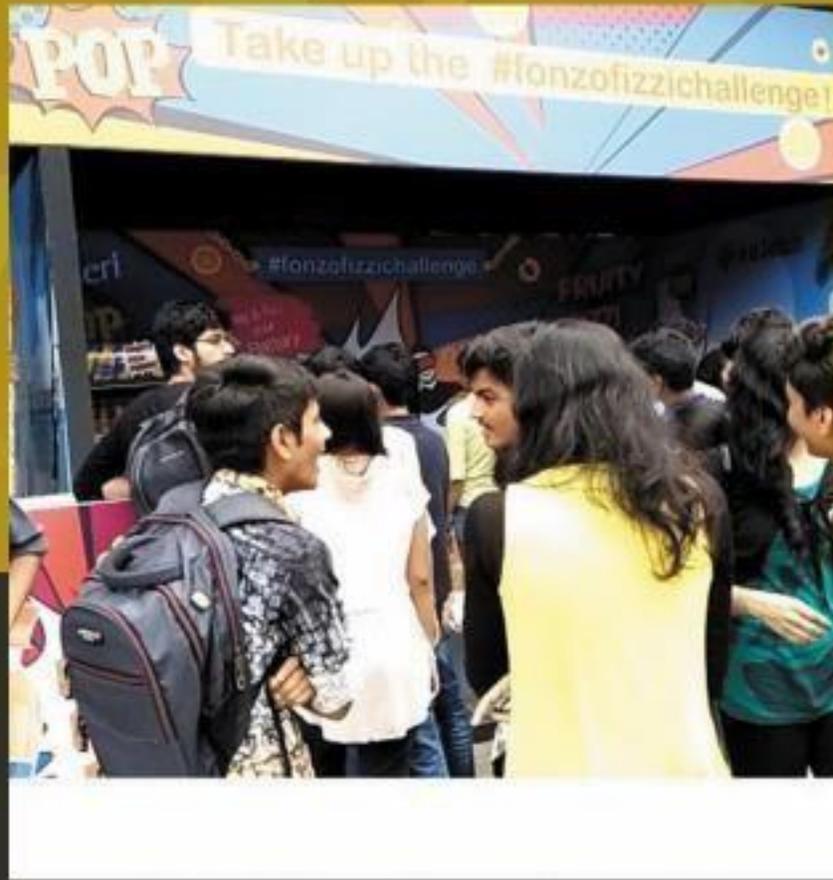
COLLEGE CULTURAL FEST

SPORTS MARKETING

COMMUNITY FESTIVALS
SOCIETY ACTIVATION | MALL ACTIVATION

MUSIC EVENTS

BRAND ACTIVATION DURING COLLEGE FEST



Creating an Experience zone



Product sampling to the college students

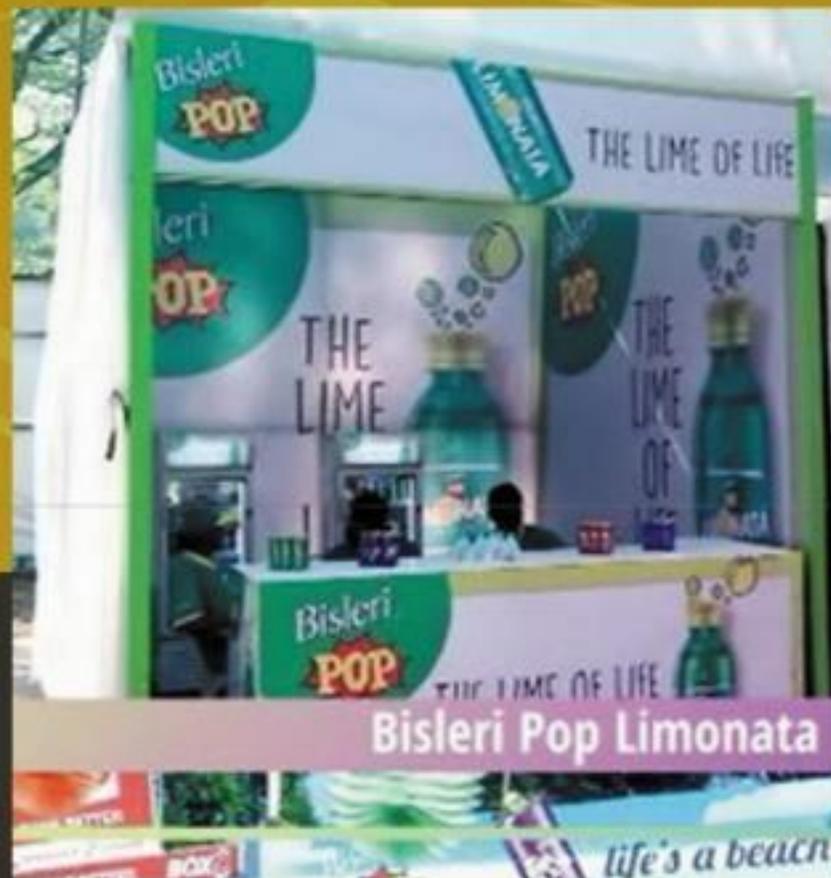


Winner with the brand merchandise

BRANDING IN COLLEGE FEST



Life size product cut-outs
for display



Attractive stall
installation selling &
sampling the product

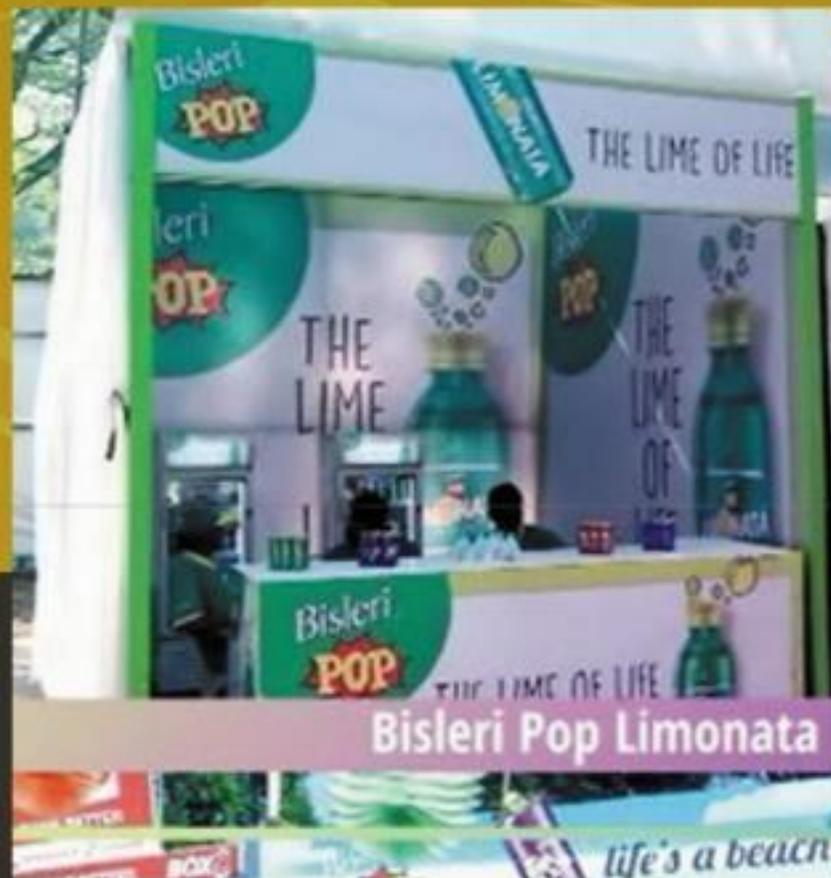


Creating brand visibility
at vantage point

BRANDING IN COLLEGE FEST



Life size product cut-outs
for display



Attractive stall
installation selling &
sampling the product



Creating brand visibility
at vantage point

BRANDING & ENGAGEMENT DURING FESTIVALS



Pandal Branding during Ganpati Festival



Stall Branding at Navratri Pandals



Pillar Branding during Durga Puja

BRANDING & ACTIVATION IN MUSIC EVENTS



Pandal Branding during Ganpati Festival



Stall Branding at Navratri Pandals



Pillar Branding during Durga Puja



YASELAN KONIKA 512 I

With Konika 512 I Print Head Our Daily Printing Capacity Is 25 k Sq Ft. It Print Fast As Well Maintain Quality What's We Want

HP LATEX 315

Color Describe Everything. With Our HP Latex 315 You Will Get Pure Color Quality. Pantone Swatches Compatibility Allows Us To Present Your Brand As It is. You Need No Compromise With Your Colors



Lets get in touch

SAJID HAROON

Contact

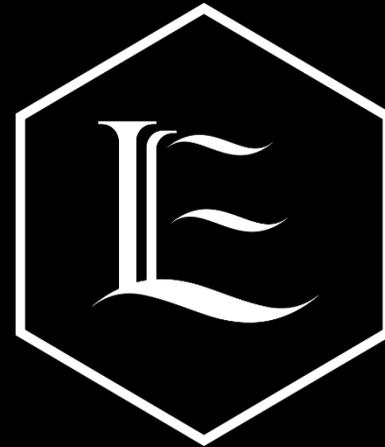


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